# **DANA GREY**

BROADCASTER, JOURNALIST, STORYTELLER, PODCASTER

New York, NY | Boston, MA

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danagrey.com

## **EXPERIENCE**

#### 2023- CINCINNATI CYCLONES

# **Director of Broadcasting and Public Relations**

- Play-by-play voice for the New York Rangers ECHL affiliate.
- Hosts and producers video content for the team's website and social media pages.
- Conducts player interviews, coordinates media availability, team appearances and utilizes local media relationships for coverage.
- Writes press releases, game notes, pre and postgame articles.
- Emcee host of team events and press conferences.

### 2019 - 2023 BLEACHER REPORT

#### NHL Lead, Strategist, Broadcaster

- Led Bleacher Report's hockey strategy and B/R Open Ice brand.
- Broadcasted NHL live shows, created and hosted social content.
- Writer and front page editor for bleacherreport.com, managed cnn.com sports section, sent app notifications.
- Coordinated with Turner Sports, editorial, marketing, and sales teams for content distribution, while creating content and social media plans for tentpole events.

### 2021-2022 BROOKLYN CYCLONES

### PxP Broadcaster, Content Creator

- Play-by-play broadcaster for the Brooklyn Cyclones, NY Mets minor league affiliate.
- Hosted pre and postgame shows, conducted player interviews, coordinated media availability.
- Created daily video content and wrote articles for social and web.

## 2017 - ESPN, NESN & ACC NETWORK EXTRA

### PxP Broadcaster

- Play-by-play broadcaster for various Boston and New York schools including Boston University, Columbia, Harvard, Providence College, and St. John's.
- Play-by-play broadcaster and host for televised Syracuse athletic events including Orange basketball, hockey, lacrosse, rowing, soccer, and softball.

# 2017 - 2019 SYRACUSE CRUNCH

## **Broadcast Assistant**

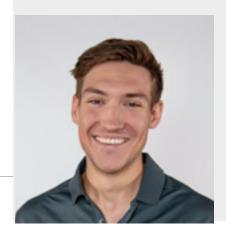
- Filled in on play-by-play, hosted intermission reports, conducted rinkside interviews on ESPN Radio.
- Created game-day notes and assembled media packets.

# **EDUCATION**

# 2015 - 2019 SYRACUSE UNIVERSITY

## B.S. Broadcast and Digital Journalism/Sports Emphasis

George Plavocos Award for creativity in radio at S.I. Newhouse School of Public Communications.



## WHO AM I?

Dana Grey is an award-winning broadcaster, host, writer, and journalist. He has covered dozens of sports along with hundreds of collegiate and professional teams. Dana is incredibly passionate about the medium of broadcasting and the responsibility it brings to share with the listener and viewer.

When he isn't on a run, you can find Dana still trying to learn the guitar, watching NHL games from the 70's, or listening to James Taylor.

## WORK

### TV Play-by-Play

Stretches highlighting Dana's TV broadcasting of multiple sports.

### **On-Camera Hosting & Podcasting**

Clips from various shows and podcasts featuring appearances and hosting on different platforms.

# **Radio Broadcasting**

Stretches highlighting Dana's radio broadcasting of multiple sports.

# **SKILLS**

### Adobe Creative Suite

Premiere Pro, Audition, Photoshop, After Effects, InDesign

# Video Editing

Avid Media Composer, Final Cut Pro X

# Broadcast Equipment

Soundboards, Cameras, Comrex

### **REFERENCES**

Jim Jackson - Philadelphia Flyers

Keith Raad - New York Mets

Rich Hollenberg - ESPN, Tampa Bay Rays

Dan D'Uva - Vegas Golden Knights